

Endowment Gift in Honor of Evert Person

Longtime arts patron Norma Person is helping to jumpstart a campaign to significantly increase the Grace Hudson Museum's Endowment Fund with a contribution that is one of the largest ever. Mrs. Person made her latest financial contribution to the Museum in honor of her late husband Evert Person, a benefactor of the Museum and the Sun House for two decades.

Mrs. Person's six-figure donation is a major boost to the Grace Hudson Museum's current drive to build the Endowment Fund to at least the \$5 million level by June, 2015. It also is symbolic of a cultural legacy nurtured by pioneer families with deep roots along the North Coast.

Artist Grace Hudson was a descendant of pioneer settlers of Mendocino County. Her father, A.O. Carpenter, was an early professional photographer who became Ukiah's first newspaper publisher. Hudson's mother, Helen McCowen Carpenter, was a writer, artist and patron of the arts.

The Persons are linked to *The Press Democrat* newspaper, which for more than a century has been the dominant publication from Santa Rosa to the Oregon border. The late Evert Person was longtime publisher of the newspaper, founded originally by his former father-in-law, Ernest Finley.

A Hudson painting hung in the Finley family home on Santa Rosa's McDonald Avenue for decades.

"It is fitting to make this contribution to the Grace Hudson Museum in honor of Evert, and a Finley family tradition of giving back to the community," said Norma Person. Norma and Evert Person married after his first wife, Ruth Finley, died.

Norma and Evert Person are leading benefactors of the Museum. In the 1990s the couple purchased *National Thorn*, the first numbered oil portrait in Grace Hudson's long and storied art career. Then in 2001, the Persons made a significant cash contribution toward the completion of the Museum's new wing. The resulting Norma and Evert Person Gallery highlights histories of the Carpenter and Hudson families.

Norma Person's newest gift will help contribute to the ongoing operations and maintenance of a planned Pomo native plants courtyard, as part of a \$3 million state-funded project to construct a new Outdoor Education Center surrounding the Museum. It will greatly expand the Museum's ability to teach about Pomo Indian culture, along with imparting knowledge about the natural world in which they lived, through the development of four acres of land encircling the Museum and Sun House.

Building the Museum's Endowment fund is critical to the project's future. Once the outdoor education project is completed in 2016, the Museum will need to increase staffing to take advantage of the numerous educational opportunities the project presents. The visitor count is expected to increase dramatically.

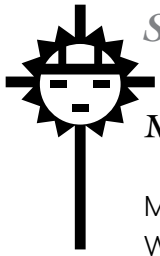
Norma Person's gift not only helps build the Endowment Fund, it underscores the Museum's regional importance. It is hoped her generosity will spur others to step forward and contribute to the Museum's place in the artistic, historical and cultural heritage of California's North Coast.

Mike Geniella, *Museum Endowment Board Member*

It is fitting to make this contribution to the Grace Hudson Museum in honor of Evert, and a Finley family tradition of giving back to the community.



L. to r.: Sherrie Smith-Ferri, Grace Hudson Museum Director; Norma Person; and Monte Hill, Grace Hudson Museum Endowment Board Chair, with Mrs. Person's generous check. Grace Hudson's *National Thorn* watches over the proceedings.



Sun House Guild

**GRACE HUDSON
MUSEUM & Sun House**

Museum Hours:

Wed. through Sat.: 10 am – 4:30 pm

Sun.: Noon – 4:30 pm

Grace Hudson Museum & Sun House Staff

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Marvin Schenck, CURATOR

Karen Holmes, REGISTRAR

Kristen Marrow and Diana Thomas,
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Grace Hudson Museum Endowment Fund

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John Moon, INVESTMENT CHAIR

Mike Geniella, Myrna Oglesby,
Paige Marie Poulos, Janice Stokes, and
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Endowment Chair's Letter

Dear Friends,

I never cease to have an enormous appreciation of the Grace Hudson Museum as I enter its front doors. Ukiah is blessed to have such a gem in our community. The Grace Hudson Museum & Sun House exist today because the City of Ukiah had a vision for the Hudson/Carpenter property, (consisting of the Sun House, its contents and its grounds), which it purchased in 1977. Committees and boards were formed to preserve the Sun House, build a museum and create a park. It took almost a decade, but the dream was realized in 1986, when the Grace Hudson Museum first opened its doors.

The public-private partnership that forms the basis of the Grace Hudson Museum—between the City of Ukiah, the Sun House Guild, and the Grace Hudson Museum Endowment Fund—has been long lasting and fruitful. City-funded Museum staff is made up of some of the best talent in the country. The Museum has expanded in size, its collections have grown and outreach and educational programs have increased.

When the Museum opened, there were some funds set aside to be the seed money for an Endowment Fund for the Grace Hudson Museum—less than \$100,000. The Endowment was to help secure the Museum's future financial security. Today the Grace Hudson Museum Endowment Fund has grown to more than \$3 million dollars, funded by gifts, bequests and investment growth. The Endowment Fund's policy and practice is to preserve principal, with all spending to come from investment income and appreciation.

The need to accelerate the growth of the Museum's Endowment Fund has become apparent, due to both the continuing expansion of the Museum and as a result of the continuing, tough economic period which has impacted the funds the City has available to allocate for Museum support. It is critical that we increase the Endowment Fund now, to reach our first major goal of \$5 million dollars to increasingly support the Museum's operating expenses.

As you can see in reading this issue of the *Sunletter*, the community of Ukiah and many other supporters have been very generous in their support of the Grace Hudson Museum. We are once again asking long-time supporters and new friends to help with our effort. We can accept pledges, donations of securities, and cash. We can help with estate planning, if someone would like to remember the Grace Hudson Museum Endowment Fund in this manner and does not have their own advisor. We have recently had two matching fund challenge grants, which have been successfully met. We would welcome a new challenge grant opportunity to continue this effort. I want to thank you for your generosity—past, present and future. Together we can, and will, secure the future of the Grace Hudson Museum & Sun House.

Sincerely yours,
Monte Hill

Museum Endowment Board Chair

Successful End for the Museum's Endowment Match Challenge

Here at the Grace Hudson Museum & Sun House we have much to be thankful for at the end of 2013—chief among them are our friends and partners who have supported us in so many essential ways. Thanks to all of you, we are delighted to announce that the Grace Hudson Museum Endowment Fund Matching Grant challenge was more than met. As you may recall, last fall two anonymous angel benefactors came forward and pledged a combined total of \$125,000 to the Museum's Endowment Fund, but only if others donated the same amount of money by the end of 2013. In fact, by December 31, 2013, the total gifted to help us meet this Challenge Grant was \$192,400. In other words, as a direct result of this campaign, together with the money pledged by the benefactors, the Museum's Endowment Fund has grown by almost \$320,000! This success came from your generosity and we are so very, very grateful.

Meet the Grace Hudson Museum Endowment Board

The Museum's Endowment Board convenes at the Museum every other month on the second Monday. Volunteer board members oversee fundraising efforts, all revenues and expenditures, and on-going Museum-related projects. Board members include:

- **Chair Monte Hill**, *now a retired financial advisor*
- **Vice Chair Wanda Mannon**, *retiree and Ukiah native*
- **Treasurer Sarah Harrison**, *Certified Public Accountant*
- **Investment Chair John Moon**, *retired international businessman*
- **Board Member Mike Geniella**, *retired journalist*
- **Board Member Myrna Oglesby**, *attorney and Certified Estate Planner*
- **Board Member Paige Marie Poulos**, *public relations specialist and organic hay broker*
- **Board Member Janice Stokes**, *retired pear grower*
- **Board Member Steve Ward**, *retired bank executive*

The Board would like to also thank retired cattleman Ed Phillips, who recently stepped down from the Museum's Endowment Board after many years of faithful service.



Don't forget the
Grace Hudson Museum Gift Shop
 for Every Occasion: (707) 467-2836

Matching Fund Endowment Gifts

THANKS TO
 YOU,
 WE MORE
 THAN
 MET
 OUR GOAL!



\$75,000 - 100,000

Bernice Peltier Huber Trust

\$10,000-\$19,999

Paul & Pam Jepson, Lucienne Lanson

\$5,000-\$9,999

*Wanda & Charles Mannon, Monte & Kay Hill,
 Paige Poulos & John Woolley, Candace Horsley,
 Nelson & Jane Weller*

\$3,000-\$4,999

Janet King, Max & Joan Schlienger

\$1,000-\$2,999

*Guil & Gudrun Dye, Patty Morgan, Mary
 Louise & Leory Chase, Tommy & Ann Thornhill,
 Charlie & Martha Barra,
 Richard & Sharon Ruddick, Phyllis Curtis*

\$500 - \$999

*John & Karen Moon, Ed & Donna Berry,
 Stephen Ward, Bob & Debbie Perkowski,
 Dennis & Madelyn Yeo*

\$100 - \$499

*George & Robyn Gibbs, Gary & Edelgard Smith,
 Katarzyna Rolzinski, Vicki Patterson,
 Arlene Shippey, Vergilia Dakin, Cathy Monroe,
 Kathy Rough, Karen Holmes & Eric Neilson,
 Tom Liden, Benj Thomas & Susan Baird*

\$1-\$99

*Linda McDonald, Robert & Cindy Bollens,
 Linda Waggoner & Roger Bell, Ilene Weeks,
 Thomas Mon Pere, Pattie Gardinder,
 Dawn Moser*

To see a list of prior donations, visit our website at <http://www.gracehudsonmuseum.org> and click on the "Support" tab at the top of the Home page.

Muir Exhibit at the Museum

Opening on January 25, *Nature's Beloved Son: Rediscovering John Muir's Botanical Legacy* will be in the Grace Hudson Museum's front gallery. This traveling exhibit, produced by Exhibit Envoy, is based on the Heyday Books publication of the same name. It began when Bonnie Gisel, a historian specializing in Scottish-born American naturalist John Muir (1838-1914), began a search for the plant specimens that Muir himself collected during decades of expeditions and journeys. Looking through Muir's letters and journals, Gisel created lists of the plants Muir noted that he collected as herbarium specimens. Then she traveled to national parks, botanical gardens, natural history museums, and universities, successfully locating many of Muir's specimens while searching their herbaria collections.

Next, photographer Stephen Joseph digitally scanned these now old and brittle pressed plants. Through his patient and painstaking work, along with the magic of Photoshop, Joseph restored the images of Muir's specimens to their original beauty, as Muir himself would have seen them. The exhibit showcases Joseph's large-format, high-resolution, digitally enhanced images—and photos of the original plant specimens provide a “before and after” view of his meticulous restoration work. *Nature's Beloved Son* also explores Muir's life and travels—the context for his plant collecting. It shows how Muir's fascination with nature and devotion to plants led to his environmental activism. And it provides an introduction to the exploration of plant structure and anatomy, scientific nomenclature, and the importance of herbaria. We hope that through the eyes of John Muir, you, too, will gain inspiration from the beauty of plants.



Left: Digitally restored image of a California Polypod fern (*Polypodium californicum*).

Life Member and Commemorative Donations

Memorial and Honorary Donations and Life Memberships are assigned to the Grace Hudson Museum Endowment Fund. These funds are invested for the future of the Grace Hudson Museum & Sun House, and are not used for daily operating expenses.

New Life Members

Bob & Lucille Mirata

Memorials

In Memory of Peter Hill

Al Beltrami

Bob & Thelma Levy

In Memory of Al Beltrami

Janis Preston

In Memory of Merle Douglas Smith

Ann King Smith

Sherrie and David Smith-Ferri

In Honor of W. A. “Bill” Broaddus
& Gladys Hull Broaddus

*The Broaddus Family: Evelyn Singley
Broaddus, Katherine Broaddus Parenti,
and Andrew Singley Broaddus*

New Guild Members

General Members:

Eric Engdahl & Kay Burnett
De-Anne Hooper
Mary Ann Nation
Susan Gates
Millie Lehrman
Kayla Wildman
Charlotte & Don Macken
Liqia Sequeira
Phyllis Webb
Pat Dimock
Suzanne Rude
Pamela Hughes
Mary Monroe
Mary & Pat Magee
Carol Azzaro
Marilyn & Rick Johnson

Donna Sullivan
Peter Halstad
Jan Rippingale & Aaron Transue
Nancy Horrocks
Frances Vandal & Denice Killian
Michael & Nadine Boer
Deborah & Reid Edelman
Joan Turner
Susanne Scholz
Frank Green
Sandra Linn
Robert Crawford
Frances Koliner
Business Members:
Realty World Selzer Realty
Perkowski Screen Print & Embroidery
Patron Members: Bob & Suzie Hardie

Casino Royale 2013

Fundraiser Thanks

The Grace Hudson Museum's annual fundraising dinner and auction was a great success, raising over \$60,000 for the Sun House Guild and the Grace Hudson Museum Endowment Fund. Plus, it was a lot of fun! It would not have been possible without everyone who attended, bid on auction items, and donated wonderful prizes. In addition there were the many volunteers who were working behind the scenes to get things ready for the big night and keep them running smoothly. As you can see from the list below, it does take a village. Without your support, we would not exist. *Many, many thanks!*

Right: Sun House Guild President Paige Marie Poulos, welcomes the crowd to *Casino Royale*.



Left: Assistant City of Ukiah Manager Sage Sangiacomo and his wife, Michelle, enjoy black jack with friends.

Event Sponsor: Savings Bank of Mendocino County; **Gaming Table Sponsors:** Carter, Momsen & Knight, LLP; Rick & Colleen Henderson; Lia Patterson & RE/MAX Full Spectrum Realty, Paige Poulos & John Woolley; **Caterer:** Beth Keiffer; **Dinner Wine & Beer:** Mendocino Winegrowers Alliance, Mendocino Winegrape & Wine Commission, Greenwood Ridge Vineyards, Husch Vineyards, Barra of Mendocino, Parducci, McNab Ridge Winery, McFadden Wines; **Donors of Auction Items and Casino Prizes:** Parducci Winery, McNab Ridge Winery, Mary Louise & Leroy Chase, Ann & Tommy Thornhill, Joanna Zjawinska & Mark Zjawinski, Rolla Ogle, Katie Gibbs, Barbara & Walter Eversole, Leslie Bartolomei, Paige Poulos & John Woolley, Bob & Lucille Mirata, Gary & Pat Mirata, Mark & Adriane Pardini, Jeriko Estates,

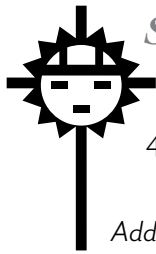
Marvin Schenck, Suzye Ogawa, Radiant Yoga Ukiah, Ken Chapman & Habitat, Shannon Riley & Shoefly & Sox, Lynn Thompson, Sarah Logan, Germain-Robin, Ukiah's Furniture Design Center, Zach Schat & Ukiah's Schat's Bakeries, Marge Van Dusen, Jim Lawson & J Bar S Ranch, Tango Beauty Bar, Husch Vineyards, Triple S Camera, Marian Scalmanini & By Design, Julia Frech and the Dakin Family, Gordon Bourke, Coro Mendocino & Julie Golden, Holly Brackmann, Steven & Rebecca Stern and Ukiah's Lustre Jewelry, Sharon Fenton, Greg & Missy Nelson, the Magruder Family & Magruder Grass-Fed Meats, Evonne Hall and Terra Sávia, Beth Keiffer & Naturally Solar, Jennifer Saylor, Nomad's World, Bob & Debbie Perkowski & Perkowski Screen Printing, Ukiah Natural Foods, OCO Time, Pardini Appliance, Curry's Furniture, D. William Jewelers, Mendocino Book Company, Creative Workshop, Priscilla Gaston of Priscilla Design, McFadden Farms, RWT Service Center, Très Classique, Mendocino Optical, Rainbow Agriculture, Sip! Mendocino, Black Oak Coffee Roasters, Lovers Lane Honey, Mendocino Bounty, Dave's Bike Shop; **Auctioneer:** Sheriff Tom Allman.

Below left, Rachel Smith-Ferri, daughter of Museum Director Sherrie Smith-Ferri, and below right, Marian Scalmanini, Store Manager, ably keep track of the gaming chips.



Above: Sheriff Tom Allman, *Casino Royale* Auctioneer.

Event Volunteers: Kathy Rough, Desiree Dudley, Grant Schulz, Benj Thomas, Steven DeLira, Russell Trotler, Jesus Morales, Sandi & Steve Berekman, Chelsea Dockins, Anna Bartolomei, Bill Conkright, Buck Jordan, Kim Stelter, Cassidy & McKenzie Schutz, Members of the Sun House Guild & Grace Hudson Museum Endowment Boards. **Those Who "Chipped In" and Donated Support Funds:** Bob & Susie Hardie, Bob Rinehart, John & Judith Mathie, Janice Stokes, Jack Stevens, Bob Brewer, and Robert Skelton.



Sun House Guild

GRACE HUDSON MUSEUM

431 South Main Street * Ukiah, California 95482

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***Happy New Year from
Our House to Yours!***

*The Sun House, with a
snowy front lawn—
12/7/13.*



Grace Hudson Museum Calendar of Events

January 25–March 16, 2014

Nature's Beloved Son:

Rediscovering John Muir's Botanical Legacy

An exhibit presenting digitally restored images of the actual plants that famed environmentalist John Muir held in his hands and preserved as specimens. *Nature's Beloved Son* ties Muir's love of plants to his passion for nature. A traveling exhibit produced by Exhibit Envoy.

February 4, 2014, Noon

Gallery Tour of Muir Exhibit

Join Museum Curator Marvin Schenck for a guided exhibit tour. Free with Museum admission.

February 7, 2014, 5:00 – 8:00 p.m.

Papermaking with Plants with Lost Coast Culture Machine: Presentation and Sale

Fort Bragg artists Anne Beck and Dietmar Krumei present their fine art papers with a sustainable focus, using locally harvested invasive plants and locally collected rag. Enjoy seeing and buying samples of their work. Free admission.

February 22, 2014, 1:00 – 3:30 p.m.

Family Fun at the Museum: *The World of Plants*

This children's art workshop features making art from—and about—plants. Call the Museum for details at (707) 467-2836. Limited space, reservations encouraged, materials included. Free with Museum admission.

March 16, 2014, 2:00 – 3:00 p.m.

Illustrated Lecture:

Plants and Animals Among the Oaks

Enjoy an illustrated talk by local naturalist Kate Marianchild, author of *Secrets of the Oak Woodlands*. Free with Museum admission.

March 29–May 25, 2014

Artists Look Back:

Mendocino County Art Association Turns 60

This juried retrospective displays past and current work by members of the Mendocino County Art Association (MCAA) in a cornucopia of media and styles. The history of this important cultural organization is showcased.